



Topic: Global Tourism

Worksheet 2 – Groups promoting tourism (Textbook Pg. 20 to 23)

Name: _____ () Class: _____ Date: _____

Answer all the questions on the question paper.

- 1) Explain how tourism can be affected by natural and human factors.

Natural factors:

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Human factors:

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- 2a) With the help of an example, explain how government plays an important role in promoting tourism in the country.

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- b)** With the help of an example, explain how media plays an important role in promoting tourism in the country.

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- c)** With the help of an example, explain how international organisations play an important role in promoting tourism in the country.

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